

STEEL LLC: CANAM Company Scoring Big in Steel



Scott Godfrey, President, pictured with Jose Guzman, General Manager, at Steel LLC.

EXECUTIVE SUMMARY

CUSTOMER NAME: Steel LLC

INDUSTRY: Structural Steel Fabricator

LOCATION: Scottdale, Georgia, USA

CHALLENGE: Find CNC solutions to incorporate into fabrication shop to help with labor intensive manual processing methods.

SOLUTION: Assembled an automation lineup including two high-speed carbide drill lines, two double miter structural band saws, a coping machine, an angle/detail line and a punch plate machine.

RESULTS: The CANAM-owned company is able to tackle timely deadlines for each sector by reaching a tonnage capacity of 20,000 tons per year using Peddinghaus technology.”

When one thinks of Atlanta, Georgia, what comes to mind? The city rich in history and southern hospitality? The home of the Atlanta Falcons NFL team? Or Hartsfield-Jackson: the world’s renowned busiest airport? How about the home of a premier structural steel fabricator who helped create the structures that fill the city’s skyline?

Steel LLC, a leading fabricator out of the Atlanta suburb, Scottdale, has been adding to their repertoire of reputable work since the company’s origination in 1947. Recent projects include the famed Atlanta Falcons Mercedes-Benz Stadium, the Hartsfield-Jackson International Airport expansion, NASA Vehicle Assembly Building and an Amazon Fulfillment Center to name a few. Needless to say, Scott Godfrey, President of Steel LLC, and his team are a winning combination in the structural steel market with a ‘Steelmart’ logo to sport.

Competing Across the U.S.

Steel LLC’s services span across the United States with a primary focus in the southeastern region. Industries include aviation, aerospace, commercial, education, government, healthcare, hospitality and industrial divisions. The CANAM-owned company is able to tackle timely deadlines for each sector by reaching a tonnage capacity of 20,000 tons per year; but how do they do it? Scott explains, “Our Peddinghaus technology has certainly made us more efficient, more up-to-date. We



The Advantage-2 high-speed drill line in tandem with the 1250-510 band saw is part of Steel LLC's CNC lineup in Scottdale, Georgia.



The three torches on the ABCM-1250 creates the fastest and most efficient copers on the market today.



Safety is crucial when processing at Steel LLC.

compete with leading fabricators today and five years ago, we couldn't; we didn't have the same equipment that our competitors had."

Pushing Past Manual Processing

Steel LLC has changed ownership over the years but its message has remained the same: employee safety first, customers second, profit third. Fulfilling its motto, the company recognized that manual processing methods were extremely labor intensive and were increasingly becoming a productivity challenge. In 2006, they began looking for CNC solutions to incorporate into their fabrication shop. Following research and reviews of industry options, Steel LLC purchased its first piece of CNC equipment, a Peddinghaus drill line.

Steel LLC Grows and Gains a Business Partner

Nine years later, Steel LLC has assembled an automation lineup including two high-speed carbide drill lines, two double miter structural band saws, a coping machine, an angle/detail line and a punch plate machine. Working with Peddinghaus' custom design layout engineers, Steel LLC developed a modular system that enables them to streamline processing and maximize efficiency while increasing productivity. "As President, we've maintained a good relationship with Peddinghaus," states Scott. "They've done an excellent job in educating me; they've helped us with our plant layout and their service performance has been excellent. I believe Peddinghaus equipment is the best."

Expanding into New Markets

With the use of the newly-acquired technology, Steel LLC relies on the trusted Peddinghaus brand to embark on complicated projects and expand into markets in which they could never before compete. "The machines keep ahead of our fitters and welders; it has made a difference in both increased accuracy and production," explained José Guzman, General Manager. "The quality of work and our ability to meet deadlines is what sets us apart from others in the industry."

"The Jackson Mississippi Federal Courthouse was a very heavy project; we used our first drill on that project," Scott recalls. "It was a very complicated project and the drill helped us a great deal. More recently, working on the NASA VAB (Vehicle Assembly Building) our coping machine working on skewed cuts and bevels has just been incredible; it's been a lifesaver for us."



The company is able to tackle timely deadlines by reaching a tonnage capacity of 20,000 tons per year.



Peddinghaus Corp Headquarters
Bradley, IL, USA

Production Pride

The future for Steel LLC seems victorious with Peddinghaus CNC equipment and a strong team of employees. With a current roster of 150 employees, Steel LLC maintains the pride and ownership of the works it produces. “Business is doing well,” Scott relays, “We have a good backlog with a good margin. It’s better than it’s been in the past five years.”

Next time you’re traveling in or around the Atlanta area, be sure to try an authentic Georgia peach and stop by Steel LLC. “I’d like for everyone who does business with us to come by,” Scott welcomes, “Meet the wonderful people in our plant and shake their hands. They are very proud of what they do.”

FOR MORE INFORMATION

To learn more about Peddinghaus Corporation visit:
www.peddinghaus.com

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- Angle Masters
- Plate Processing
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- Thermal Cutting
- Automated Layout Marking
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- Ironworkers
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